

**APPROVED MINUTES
KING WILLIAM COUNTY
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING OF JULY 13, 2022**

A regular meeting of the King William County Economic Development Authority Board of Directors was held on the 13th day of July 2022, beginning at 7:00 p.m. in the Board Room of the County Administration Building and via Zoom.

Agenda Item 1. CALL TO ORDER

Vice Chair Piersa called the meeting to order.

Agenda Item 2. MOTION TO APPROVE ELECTRONIC PARTICIPATION

Mr. Brown made a motion to approve participation via electronic means for Chairman Rhoads who was out of town. Ms. Williams seconded the motion. The Vice Chair called for any discussion. The members were polled:

Eugene L. Campbell, Jr. – Secretary/Treasurer	Aye
D. Straughan Robinson, III	Aye
Jason Brown	Aye
Robert Hardwick	Aye
Kenneth A. Holderied	Aye
Charles F. Piersa – Vice Chair	Aye
Tiffany K. Barber	Aye
Sarah Williams	Aye
C. Meade Rhoads, Jr. – Chairman	Aye (Phone)

Chairman Rhoads' participation by electronic means (telephone) from his vacation spot was approved.

Agenda Item 3. ROLL CALL

The members were polled:

D. Straughan Robinson, III	Aye
Jason Brown	Aye
Robert Hardwick	Aye
Kenneth A. Holderied	Aye
Charles F. Piersa – Vice Chair	Aye
Tiffany K. Barber	Aye
Sarah Williams	Aye
Eugene L. Campbell, Jr. – Secretary/Treasurer	Aye
C. Meade Rhoads, Jr. – Chairman	Aye (Phone)

Agenda Item 4. REVIEW AND ADOPTION OF MEETING AGENDA

Mr. Campbell asked why there was no approval of meeting minutes on the agenda. Ms. Branch said they were not ready.

Mr. Campbell made a motion to approve the Meeting Agenda as presented. Mr. Brown seconded. The Vice Chair called for any discussion. All were in favor with none opposed.

Agenda Item 5. PRESENTATIONS

5.a. RKG Phase 2 Work Schedule – Kyle S. Talente, President

Vice Chair Piersa asked when we'd receive the revised copy of the Phase 1 report. Mr. Talente said he had sent it but would send it again tonight. [Report was received and forwarded to all EDA members via email.]

Vice Chair Piersa said he would like to receive the information being presented by RKG in advance of the meetings so members can review it. Mr. Talente said he would do that in the future. Vice Chair Piersa said he would be signing the Phase 2 agreement in Chairman Rhoads' absence.

Mr. Talente went over the scope and timeline for Phase 2 which includes a detailed real estate market analysis, comprehensive fiscal impact analysis, and expanded economic development goals and recommendations.

In July and August, RKG will perform the detailed real estate and opportunity site analysis. The findings will be presented at the September EDA meeting.

In September, they will work on the fiscal impact analysis and goals refinement. This information will be provided at the October EDA meeting.

In October and November, RKG will compile a detailed implementation plan and present a draft strategy plan at the November EDA meeting. The final report will be complete on November 15, 2022.

Mr. Campbell asked if RKG will meet with the Planning Commission. Mr. Talente said they welcome the opportunity and suggested they attend the October EDA meeting. The general consensus of the Board was to invite the Planning Commission to the October EDA Work Session meeting. [The Planning Commission accepted the invitation.]

Mr. Talente asked EDA members to let him know of any modifications or issues they have with the timeline.

Agenda Item 6. TREASURER’S REPORT

Mr. Hudgins said the EDA was in good shape with the FY 22 budget. The only expense was RKG and dues to the MPA. The FY 23 budget was approved as follows:

Professional Services	\$35,750
Travel/Training	2,500
Grant Match	12,500
Other	7,500

Mr. Hudgins said there is \$1 million in the capital budget for infrastructure and property. \$275,000 has already been allocated and \$225,000 is allocated for the Broadband initiative. Using the funds would require pre-approval by the Board of Supervisors.

Mr. Brown asked if the \$12,500 in the EDA budget was already allocated. Mr. Hudgins said no, it was open for AFID grant matching. Mr. Brown asked if the only funds needing access approval are the capital funds. Mr. Hudgins said yes.

Mr. Campbell asked Mr. Hudgins to give a brief overview of the AFID grant for new members. Ms. Williams said the grant is available twice a year now and there are other opportunities available as well such as USDA and VDACS.

Agenda Item 7. CHAIRPERSON’S REPORT

There was no Chairperson’s report.

Agenda Item 8. UNFINISHED BUSINESS

8.a. Farmer's Market & Family Fun Night Update – Sarah Williams, EDA Member

Ms. Williams said things were going very well. There are ten food and farmer vendors signed up, six craft, seven County departments, two food trucks, and four others. The Farm Bureau will have free water available at their tent. Registration is still open. The work group will meet next week to draw up the map.

Mr. Holderied asked if the EDA is having a tent. Ms. Williams said there were no plans to have one currently. Mr. Holderied said at least one or two members should be there with information. Mr. Brown said he would bring copies of the RKG report, Comp Plan initiatives, and EDA member contact information and be at the EDA booth at 3:30pm. Mr. Campbell will be roaming taking photos. Ms. Williams and Vice Chair Piersa will be present and running booths. They will help at the EDA booth as needed. Ms. Branch and Mr. Ashcraft will also be there. The EDA will share a tent with General Government.

Agenda Item 9. NEW BUSINESS

9.a. Secretary of Trade and Commerce Tour on August 24th - Steve Hudgins, Deputy County Administrator

The tour is being coordinated by VEDP. Mr. Hudgins said he has not received details or clarification from them. As soon as he learns more, he will let the EDA know.

Mr. Campbell asked what they mainly wanted to see. Mr. Hudgins said potential for new business and expansion of existing business.

9.b. Six-Month Work Plan - Steve Hudgins, Deputy County Administrator

Mr. Hudgins presented staff's goals for the next six months regarding economic development.

The County received ARPA funding from the Virginia Department of Tourism. This is in addition to the \$30,000 tourism/marketing funding received which is shared with West Point. Some of those funds are being spent on Melissa Anderson's services and her VisitWestPointKingWilliam.com website.

One item listed under the vision of the EDA is a new website. Mr. Campbell asked what we have now. Mr. Hudgins said there is a link on our site to the VEDP site which shows the top properties available. Our website can list all available sites. Mr. Holderied said he would like to do something similar to other counties and their "Yes" sites. Mr. Hardwick suggested looking at the King & Queen site.

Agenda Item 10. PUBLIC COMMENT PERIOD

Vice Chair Piersa opened the Public Comment Period. As there were no speakers, Vice Chair Piersa closed the Public Comment Period.

Agenda Item 11. NEXT MEETING - August 10, 2022

Agenda Item 12. CLOSED MEETING

Mr. Brown made a motion to convene in Closed Meeting in accordance with Section 2.2-3711 (A)(5) of the Code of Virginia to discuss prospective business or industry or expansion of existing business or industry where no previous announcement has been made. Mr. Campbell seconded the motion. The Vice Chair called for any discussion. The members were polled:

Robert Hardwick	Aye
Kenneth A. Holderied	Aye
Charles F. Piersa – Vice Chair	Aye
Tiffany K. Barber	Aye
Sarah Williams	Aye
Eugene L. Campbell, Jr. – Secretary/Treasurer	Aye
D. Straughan Robinson, III	Aye
Jason Brown	Aye
C. Meade Rhoads, Jr. – Chairman	Aye (Phone)

12.b. Reconvene in Open Session

Mr. Brown made a motion to reconvene in open session. Mr. Campbell seconded. The Vice Chair called for any discussion. The members were polled:

Kenneth A. Holderied	Aye
Charles F. Piersa – Vice Chair	Aye
Tiffany K. Barber	Aye
Sarah Williams	Aye
Eugene L. Campbell, Jr. – Secretary/Treasurer	Aye
D. Straughan Robinson, III	Aye
Jason Brown	Aye
Robert Hardwick	Aye
C. Meade Rhoads, Jr. – Chairman	Aye (Phone)

12.c. Certification of Closed Meeting

Mr. Brown made a motion to approve Standing Resolution 1 (SR-1) in accordance with Section 2.2-3712 (D) of the Code of Virginia, 1950, as amended, certifying that the Closed Meeting was conducted in conformity with the requirements of the Virginia Freedom of Information Act. Ms. Williams seconded. The Vice Chair called for any discussion. The members were polled:

Charles F. Piersa – Vice Chair	Aye
Tiffany K. Barber	Aye
Sarah Williams	Aye
Eugene L. Campbell, Jr. – Secretary/Treasurer	Aye
D. Straughan Robinson, III	Aye
Jason Brown	Aye
Robert Hardwick	Aye
Kenneth A. Holderied	Aye
C. Meade Rhoads, Jr. – Chairman	Aye (Phone)

12.d. Action on Closed Meeting (if necessary)

No action was taken on the Closed Meeting.

Agenda Item 13. ADJOURN OR RECESS

Mr. Brown made a motion to adjourn to April 23, 2022 at 9am. Motion was seconded by Ms. Williams. There being no discussion and no opposition, the meeting was adjourned.

COPY TESTE:

Charles F. Piersa
Vice Chairman

Christine H. Branch
Deputy Clerk