



IMMEDIATE RELEASE

**King William Regional Animal Shelter Hits 94% Save Rate, Marking Major Milestone in Pet Lifesaving in King William, Virginia.**

Programmatic Collaboration with Best Friends Animal Society Helps Shelter Achieve Historic Progress

King William, VA, 10/2/2025 – The King William Regional Animal Shelter has recently made dramatic strides in saving the lives of its community’s dogs and cats and for the first time in its history achieved a monthly save rate of 90%\* in September — the industry standard for no-kill!

This is an incredible achievement and the result of invaluable collaboration between the King William Regional Animal Shelter and Best Friends Animal Society, a leading national animal welfare organization working to end the killing of cats and dogs in America’s shelters. While this milestone is worthy of celebration, the work has only just begun.

According to the King William Regional Animal Shelter, the key to saving more animals in the King William Region has been turning their passion for animal welfare into a community centered animal shelter, allowing for lowered barriers for adoptions, fostering, and volunteering. They also utilize their resources to support pet parents so animals can stay with the families they know and love.

“This milestone not only demonstrates King William Regional Animal Shelter’s unwavering commitment to saving every pet that can be saved but also our commitment to proven pet lifesaving programs and practices that keep and place pets in loving homes,” said Alyssa Ellison, Shelter Director of the King William Regional Animal Shelter. “To sustain this momentum, we need continued support from the community. Choosing to adopt a pet is one of the most impactful ways to help—by adopting, you not only save the life of the pet you took home but made room for one more pet to find a loving home.”

Saving pets in shelters is everyone’s responsibility, and it takes support and participation from the community. King William and King and Queen residents are urged to continue the lifesaving momentum at the King William Regional Animal Shelter by choosing to adopt

rather than purchasing a pet from a breeder or store, temporarily foster a pet to free up shelter space, volunteer to provide enrichment to shelter pets or donate.

To get involved or learn more about King William Regional Animal Shelter visit, <https://kwc.gov/155/Animal-Shelter> and follow Regional Animal Shelter – King William, Virginia on Facebook.

\*To be considered no-kill, a shelter must achieve a 90% save rate through a rolling 12-month period. Ninety percent is the nationally recognized benchmark to be considered “no-kill,” factoring that approximately 10 percent of pets who enter shelters have medical or behavioral circumstances that warrant humane euthanasia rather than killing for lack of space. For more information, visit <https://network.bestfriends.org/research-data/shelter-data/how-no-kill-calculated>

### About the King William Regional Animal Shelter

The Regional Animal Shelter serves King William and King & Queen counties as a safe, caring place for lost, stray, and surrendered pets. We focus on reuniting animals with their families, promoting adoption, and supporting responsible pet ownership through outreach and community programs. Every animal matters here, and we’re proud to be a resource for both pets and the people who love them

### About Best Friends Animal Society

Founded in 1984, Best Friends Animal Society is a pioneer in the no-kill movement and has helped reduce the number of animals killed in shelters from an estimated 17 million per year to 415,000 last year. Best Friends runs lifesaving programs across the country, as well as the nation’s largest no-kill animal sanctuary. In collaboration with a network of more than 5,000 animal welfare and shelter partners and community members nationwide, Best Friends is working to take the country no-kill and Save Them All®. For more information, visit [bestfriends.org](http://bestfriends.org).